

Nanticoke Riverfest
16th Annual July 9th & 10th 2010
Seaford, Delaware

Dear Riverfest Participant,

This last year has been a time of many changes, but one thing that hasn't changed is that the 16th annual Nanticoke Riverfest plans are underway. My intention is to help you plan for our event. The key words from me to you are **patience** and **cooperation** - let's work together to make this a very successful event for **you** and all our guests visiting us.

On Thursday evening, we open the weekend event with low key entertainment. **Vendors are not permitted on Thursday.** It's "bring a picnic dinner and enjoy the evening" event for locals.

On **Friday, July 9th**, if you plan to participate on both days, you may set up your booths starting at 3:30 **p.m.** - **you will not be able to enter High Street before that time.** Events begin at 5:00 p.m. The Miss and Jr. Miss Riverfest pageant and live music will kick off Riverfest Friday night.

On Saturday, July 10th, you may start setting up at **6:30 a.m.** - **absolutely no earlier.** Your vehicles must be off the street by **8:30 a.m.** for the safety of the pedestrians. Riverfest officially opens at 9:00 a.m. Activities go on throughout the day - Float-In, Duck Dash, Survivor-type Events, numerous demonstrations, Car Show, motorcycle show, arts and crafts, lots of food, youth fishing tournament, children's activities, canoe and kayak races, and music and more music.

We will need a contact name and number for the person responsible for your booth during the event. Please make sure this is included on your application.

Now let's talk about the Rules and Regulations:

PLEASE DO NOT SET UP YOUR BOOTH WITHOUT CONFIRMATION THAT YOU ARE IN THE CORRECT LOCATION.

- 1) Exhibitor space is limited.
- 2) **Larger vendor spaces are very limited and may not be near the entertainment.**
- 3) Riverfest and the City of Seaford **will not be** responsible for any items left on the street overnight. We will however, have police patrolling the streets.
- 4) No parking on S. Cannon Street.
- 5) We will try to find parking near your booth for your vehicles, but we can't promise anything other than we will try our best. We will work with you to keep them as close to your location as possible.
- 6) You will be sent a location number and **approximate** location of your booth, **in early July.**

If you have a large truck bringing your booth, I strongly encourage you to set up early. This will ease the congestion problem.

★ Providing electric to each vendor is a problem. **We strongly recommend that you bring your own generator. Please do not ask** the local business people to hook up to their electric. If you are unable to bring a generator to service your equipment, we will consider your application and determine **IF** we can provide electric service for your requirements. There is a fee of \$100 for this service. **There is also a form to complete, if you need this form please call me so that I can send one to you. (302) 629-9173.**

This is the ONLY way that we MAY BE ABLE T to accommodate your electric requirements.

★ Potable water is available at several locations on High Street and on Market Street. You are free to get water at these locations. We will try to mark them so that they are easily seen.

★ It is your responsibility to remove your booth and other vehicles from the City's streets at the end of Saturday evening, no later the 11:30 p.m. All vehicles not removed by this time, may be towed by the Police Department. Abandoned vehicles create problems when the streets are re-opened to thru traffic. Your cooperation is greatly appreciated.

July is usually very hot. The entire area where the events are held does not have much shelter from the heat. I recommend that you bring a canopy to protect you and your booth from the sun. We have also found over the years, a carpet under your feet also helps reduce the glare and cuts the heat from the pavement.

All that being said, the Riverfest Committee truly hopes you will take part in the 16th Nanticoke Riverfest. Enclosed is the application. Please return it to me at your **earliest convenience**– first come first serve. Food vendor needing electric must be submitted no later than June 15th; all other **Applications need to be in my hands no later than June 24th.** You are **NOT** guaranteed **the same location that you had last year.**

HOLIDAY INN EXPRESS is offering reduced room rates, if you make your reservations before May 1st. The phone number is 302-629-2000. Call and mention Nanticoke Riverfest. Other local hotels may offer reduced rates, but as of this writing, this is not confirmed.

Any applications received after the deadline - your location will be where ever space is available; PLEASE do not complain to me that you do not have a "good" location if you wait until the last minutes to submit your application. .

If you have any questions or wish to talk me please feel free to do so. I am here to help make your experience at Riverfest pleasant and beneficial for you.

Wendy Pinkine
Chair – Vendors

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